Tell Your Story About Farming California Almonds

The world is asking how food is produced. Key customers are asking questions about our sustainable practices.

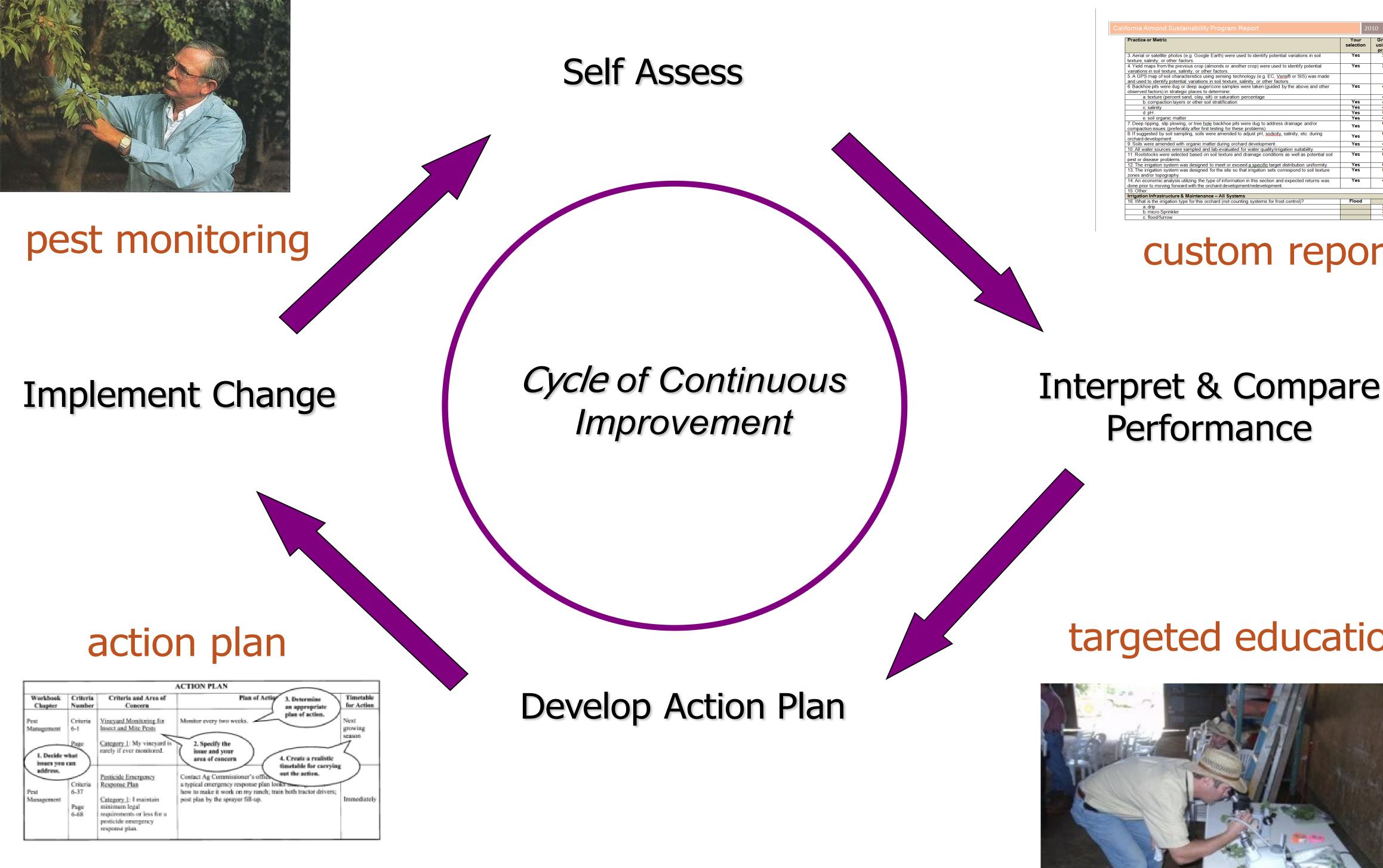
Chances are you have been using best management practices for years; however, there has not been an organized effort to document your efforts and those by almond growers and handlers statewide. That's a growing problem.

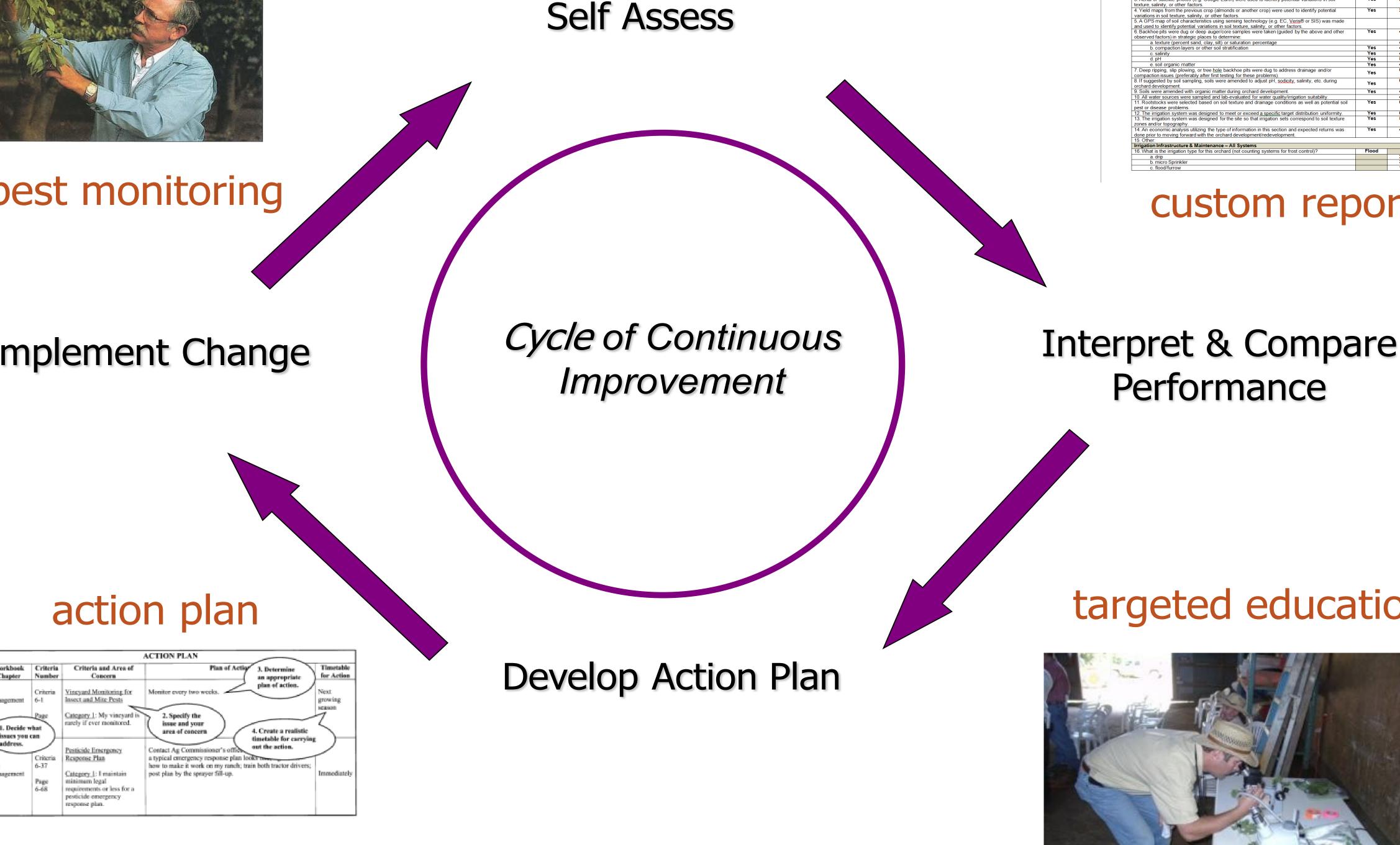
The California Almond Sustainability Program promotes sustainable almond production in a way that works for you – using practices that are economically viable, based on scientific research, and use common sense and a respect for the environment to grow a plentiful, nutritious and safe product.

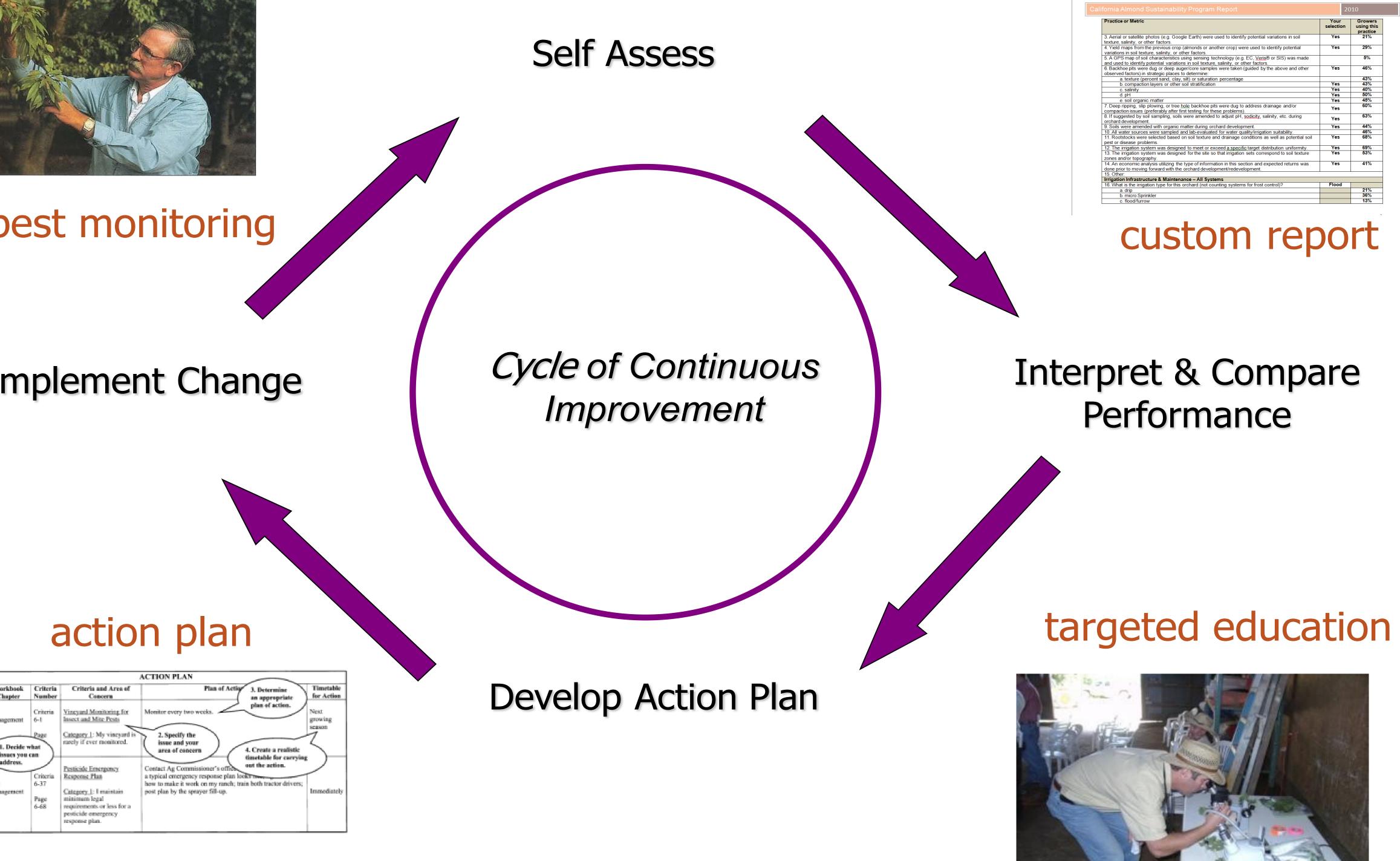
The program ensures value for growers and handlers. Participants confidentially assess their use of best practices from a workbook developed by growers, handlers and other experts. Real-performance information is crucial for highlighting your achievements to public policy makers, almond/food companies and consumers.

Additional value is provided by confidential reports of your growing and handling practices compared to other participants in the state. The assessment process, reports and associated technical presentations help you reflect on your operation to see if improvements (e.g. efficiencies) can be made.

Components of the California Almond Sustainability Program







For information about the program and workshops, visit the Almond Board website:

http://www.almondboard.com/growers/sustainability

or email sustainability@almondboard.com

To register for a workshop, contact Debye Hunter at (209) 343-3230 or email her at dhunter@almondboard.com.

WANT TO KNOW MORE?

Stop by the Almond Board of California booth. Ask about the program and how to get involved.

Attend workshops, relax with fellow growers and handlers and tell Your Story about Sustainability!



almonds Almond Board of California

