
Linking Almond Board to Central Valley Water Coalitions - CURES

Project No.: 09-WATER2-Klassen

Project Leader: Parry Klassen
Executive Director
Coalition for Urban/Rural Environmental Stewardship
531-D North Alta Ave.
Dinuba, CA 93618

Project Cooperators and Personnel:

Distribution of newsletter is sponsored by cooperators as project support (list attached)

Project Objectives:

- To produce three editions of Watershed Coalition News newsletter to communicate Best Management Practices (BMP) information and Irrigated Lands Regulatory Program updates to farmers and crop advisors (sent via email or through the mail.)
- Maintain and refine the www.curesworks.org link to the Almond Board website (developed in Phase 1) that enables growers to access information on five water quality coalitions along with BMPs appropriate to their growing region.

Interpretive Summary:

The Spring 2010 edition was published and mailed in June 2010 and the Summer 2010 edition was published and mailed September 2010. 10,000 copies of each were distributed to watershed coalitions in the Central Valley, County Farm Bureaus, County Agricultural Commissioners, an email list maintained by CURES, and as handouts at various meetings throughout the spring, summer and fall of 2010. An additional 6,500 copies were distributed as an insert in Stanislaus County Farm Bureau weekly paper and Merced County Farm Bureau.

Special BMP issue was published and mailed September 2010. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES, and as handouts at various meetings throughout the winter 2010.

Task 2: Maintain/upgrade pages on CURES website to link to ABC website

Web pages were maintained and upgraded to provide growers who operate within the five water quality coalitions the information they need to stay current with water monitoring programs and related water collation issues. The pages are located on CURES existing website (www.curesworks.org) with a link directly to and from the ABC site.

Newsletter Distribution Supporters

East San Joaquin Water Quality Coalition
 Sacramento Valley Water Quality Coalition
 County Departments of Agriculture, Central Valley (listed below)
 (Quantities for all listed below)

Mailing List South

Quantity	FULLNAME	Title	CO-NAME
1	Bob Elliot		Department of Pesticide Regulation
1	Scapy Mulholland		Sequoia Riverlands Trust
1	Paul Betancourt	VF Farms Owner	Irrigated Agriculture
1			
1	Karl Longley	Vice Chair	California State University, Fresno
1	Carolyn DeBuse	Solano/Yolo Counties	UCCE Office
1	Dan Odenweller	Retired	County Government
1	Brian Ramos		Swanson Famrs
1	Gabriele Ludwig		Almond Board of California
1	Jeanne Chilcott		San Joaquin Watershed Unit, Central Valley RWQCB
1	Mickey Saso		
1	Bob Beede	Kings/Tulare County	UCCE Office
1	Roger Duncan	Stanislaus County	UCCE Office
1	Paul Verdegaal	San Joaquin County	UCCE Office
1	Jean Easley		Almond Board of California
1	Brent Holtz	Madera County	UCCE Office
1	Joe Karkoski		Regional Water Quality Control Board
1	Darlene Liesch	Kern County	UCCE Office
1	Mark Freeman	Fresno County	UCCE Office
1	Chris Jimmerson		Regional Water Quality Control Board
1	Pamela Creedon		Regional Water Quality Control Board
1	Susan Freigan		Regional Water Quality Control Board
1	Dania Huggins		Regional Water Quality Control Board
1	David Doll	Merced County	UCCE Office
100	Ted Davis		Kern County
75	Jodi Pontureri	NPS Program Coordinator for Regions 3,5 & 7	State Water Resources Control Board (DWQ)

100	Christy Queresma	Corporate Communications	Almond Board of California
100	Dennis Bray		Kings County
100	Gary Kunkel		Tulare County
200	David Cone		Kings River Conservation District
200	David Robinson		Merced County
200	Gary Caseri		Stanislaus County
200	Gary Stockel		San Joaquin County
200	Carol Hafner		Fresno County
200	Joseph McGahan		Westside San Joaquin River Watershed Coalition
200	Robert Rolan		Madera County
200	Sue Ramos		Westlands Water District
200	Mike Wackman		San Joaquin County & Delta Water Quality Coalition
200	Wayne Zipser		Stanislaus County Farm Bureau
250	Anthea Hansen	Assistant Manager	Del Puerto Water District
2250	EXTRA	Inventory	

5000

2000	Amanda Carvajal	Merced County Farm Bureau	Mattos Newspaper
4000	Candy Hill	Stanislaus County Farm Bureau	Mattos Newspaper

6000

North

Quantity	FULLNAME	Title	CO-NAME
1	Franz Niederholzer	Sutter/Yuba Counties	UCCE Office
1	Jean Easley		Almond Board of California
1			
1			
1	Kate Hart	Trainor Robertson Law Firm	Recreation, Fish & Wildlife
1	Joe Connell	Butte County	UCCE Office
1	Bill Krueger	Glenn County	UCCE Office
1	Rick Buchner	Tehama/Shasta Counties	UCCE Office
1	Dania Huggins		Regional Water Quality

			Control Board
1	Bob Elliot		Department of Pesticide Regulation
1	John Edstrom	Colusa County	UCCE Office
1	Susan Freigan		Regional Water Quality Control Board
1	Karl Longley	Vice Chair	California State University, Fresno
1	Pamela Creedon		Regional Water Quality Control Board
1	Chris Jimmerson		Regional Water Quality Control Board
1			
1	Dan Odenweller	Retired	County Government
1	Joe Karkoski		Regional Water Quality Control Board
200	Denise Sagara	Secretary/Manager	Yolo County Farm Bureau
200	Richard Price		Butte County
30	Steven Burton	Assistant Agricultural Commissioner	El Dorado/Alpine County Agriculture
75	Jodi Pontureri	NPS Program Coordinator for Regions 3,5 & 7	State Water Resources Control Board (DWQ)
200	Christy Queresma	Corporate Communications	Almond Board of California
200	Kandi Manhard		Colusa Glen Subwatershed Program
200	Dan Port	Board Member	Sacramento-Amador Water Quality Alliance
200	Bob Harris	President	STWEC Board of Directors
200	Carol Dobbas	Executive Director	
200	Robert Holscher	NECWA President	Northeastern CA Water Assn.
200	Tom Aguilar		Placer/Nevada/
200	Sandy Elles	Executive Director	Napa County Farm Bureau
200	Chuck March	Executive Director	Lake County Farm Bureau
200	Harry Krug		Colusa County Agricultural Commissioner
200	Ryan Bonea	Executive Director	Yuba Sutter County Farm Bureau
200	Louie Mendoza		Yuba County
200	Kandi Manhart		Colusa County Water District
100	Bruce Houdesheldt		Northern California Water

			Association
200	Tim Johnson	President/CEO	California Rice Commission
200	Rick Landon		Yolo County
200	John Currey	District Manager	Dixon RCD
200	Mark Quiesenberry		Sutter County
200	Frank Carl		Sacramento County
			El Dorado County
200	Valerie Zentner	Manager	Agricultural Water Quality Management Corp
577	EXTRA	Inventory	