

# Coalition for Urban/Rural Environmental Stewardship

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- Project #:** 06-ENVIR2-Klassen
- Project Leader:** Parry Klassen  
Executive Director  
Coalition for Urban/Rural Environmental Stewardship  
c/o Monfort Consulting  
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- Project Title:** *Linking Almond Board of California to Central Valley Watershed Coalitions - Phase III*
- Project Cooperators:** Distribution of newsletter is sponsored by cooperators as project support (list attached)

## **Interpretive Summary:**

Three issues of Watershed Coalition News were produced in this phase. They included: Winter/Spring 2007 issue, Summer 2007 and the BMP Special Issue. 10,000 copies were distributed to watershed coalitions in the central Valley, County Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings during the winter 2006-2007. An additional 10,000 copies are distributed as an insert in Stanislaus County Farm Bureau weekly paper, Merced County Farm Bureau and the Madera Tribune. The CURES website section on water quality BMPs for almonds was also updated throughout the project period.

## **Objectives:**

### **Project Objectives**

- To produce 3 editions of Watershed Coalition News to communicate BMP information and conditional irrigation waiver updates to farmers and crop advisors (sent via email or through the mail.)
- Maintain and refine the [www.curesworks.org](http://www.curesworks.org) link to the ABC website (developed in Phase 1) that enables growers to access information on 8 water quality coalitions along with BMPs appropriate to their growing region.

## **Materials and Methods; Results and Discussion:**

### ***Task 1: Watershed Coalition News***

The three issues of WCN were published and distributed as follows:

Winter/Spring 2007 issue, published and mailed April 2007. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings throughout the summer 2005. An additional 10,000 copies are distributed as an insert in Stanislaus County Farm Bureau weekly paper, Merced county Farm Bureau and the Madera Tribune.

Summer 2007 issue, published and mailed July 2006. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings throughout the summer and fall 2007. An additional 10,000 copies are distributed as an insert in Stanislaus County Farm Bureau weekly paper, Merced county Farm Bureau and the Madera Tribune.

Special BMP issue; published and mailed July 2007. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings throughout the summer and winter 2007.

### ***Task 2: Maintain/upgrade pages on CURES website to link to ABC website***

Web pages were maintained and upgraded to provide growers who operate within the eight water quality coalitions the information they need to stay current with water monitoring programs and related water collation issues. The pages are located on CURES existing website ([www.curesworks.org](http://www.curesworks.org)) with a link directly to and from the ABC site.

1	Brian Ramos		Swanson Farms	Turlock	CA	95381
1	Jeanne Chilcott		San Joaquin Watershed Unit, Central Valley RWQCB	Rancho Cordova	CA	95670
1	Bob Elliot		Department of Pesticide Regulation	Sacramento	CA	95812
1	Mickey Saso			Modesto	CA	95355
75	Danny Merkley	NPS Program Coordinator for Regions 3,5 and 7	State Water Resources Control Board (DWQ)	Sacramento	CA	95814
50	Debye Hunter		Almond Board of California	Modesto	CA	95354
100	Dennis Bray		Kings County	Hanford	CA	93230
100	Gary Kunkel		Tulare County	Tulare	CA	93274
100	Ted Davis		Kern County	Bakersfield	CA	93307
200	David Cone		Kings River Conservation District	Fresno	CA	93725
200	David Robinson		Merced County	Merced	CA	95340
200	Dennis Gudge		Stanislaus County	Modesto	CA	95358
200	Gary Stokel		San Joaquin County	Stockton	CA	95202
200	Jerry Prieto		Fresno County	Fresno	CA	93702
200	Joseph McGahan		Westside San Joaquin River Watershed Coalition	Hanford	CA	93232
200	Robert Rolan		Madera County	Madera	CA	93637
200	Susan Ramos		Westlands Water District	Fresno	CA	93703
250	Anthea Hansen	Assistant Manager	Del Puerto Water District	Patterson	CA	95363
2500	Index Printing	c/o Merced Farm Bureau Newspaper Insert		Newman	CA	95360
4000	Index Printing	c/o Stanislaus Farm Bureau Newspaper Insert		Newman	CA	95360
3500	Madera Tribune	Attn: Circulation		Madera	CA	93638
461	Deliver to Parry Klassen					
1	Bill Croyel		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Wendy Cohen		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Diana Messina		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Pamela Creedon		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Dana Kulesza		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Alson Brizard	Retired	Water Supply	Groveland	CA	95321
1	Christopher Cabaldon	West Sacramento Mayor	Municipal Government	West Sacramento	CA	95691
1	Dan Odenweller	Retired	County Government	Stockton	CA	95207
1	Karl Longley	Vice Chair	Fresno State College	Fresno	CA	93711
1	Kate Hart	Abbott & Kinderman, LLP	Recreation, Fish &	Sacramento	CA	95818

			Wildlife			
1	Linda Adams	Retired	Industrial Water Use	Sacramento	CA	95616
1	Paul Betancourt	VF Farms Owner	Irrigated Agriculture	Kerman	CA	93630
1	Robert Schneider	Chair	Verve Enterprises	Davis	CA	95616
1	Scapy Mulholland		Sequoia Riverlands Trust	Springville	CA	92265
200	John Meek		San Joaquin County & Delta Water Quality Coalition	Lodi	CA	95242

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Qty Ea.	FULLNAME	Title	CONAME	CITY	ST	ZIP10
1	Franz Niederholzer	Orchard Systems Farm Advisor - Sutter & Yuba CO's.	Univ of CA Cooperative Extension	Yuba City	CA	95991
1	Bob Elliot		Department of Pesticide Regulation	Sacramento	CA	95812
30	Steven Burton	Assistant Agricultural Commissioner	El Dorado/Alpine County Agriculture	Placerville	CA	95667
75	Danny Merkley	NPS Program Coordinator for Regions 3,5 and 7	State Water Resources Control Board (DWQ)	Sacramento	CA	95814
50	Debye Hunter		Almond Board of California	Modesto	CA	95354
200	Anjanette Martin		Colusa County Water District	Willows	CA	95988
200	Denise Sagara	Secretary/Manager	Yolo County Farm Bureau	Woodland	CA	95695
200	Dennis Pooler		Yuba County	Marysville	CA	95901
200	Frank Carl		Sacramento County	Sacramento	CA	95827
200	Harry Krug		Colusa County Agricultural Commisisoner	Colusa	CA	95932
200	Mark Quiesenberry		Sutter County	Yuba City	CA	95991
200	Richard Price		Butte County	Oroville	CA	95965
200	Rick Landon		Yolo County	Woodland	CA	95695
200	Tim Johnson	President/CEO	California Rice Commission	Sacramento	CA	95826
1086	EXTRA	Deliver to Parry				
1200	Rey Lopez		Glenn County	Wilows	CA	95988
2000	David Guy	Executive Director	Norhtern California Water Association	Sacramento	CA	95814
1	Bill Croyel		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Wendy Cohen		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Diana Messina		Regional Water Quality Control Board	Rancho Cordova	CA	95670
1	Pamela Creedon		Regional Water Quality Control Board	Rancho Cordova	CA	95670
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1	Christopher Cabaldon	West Sacramento Mayor	Municipal Government	West Sacramento	CA	95691
1	Dan Odenweller	Retired	County Government	Stockton	CA	95207
1	Karl Longley	Vice Chair	Fresno State College	Fresno	CA	93711
1	Kate Hart	Trainer Robertson Law Firm	Recreation, Fish & Wildlife	Granite Bay	CA	95746

1	Linda Adams	Retired	Industrial Water Use	Sacramento	CA	95816
1	Paul Betancourt	VF Farms Owner	Irrigated Agriculture	Kerman	CA	93230
1	Robert Schneider	Chair	Verve Enterprises	Davis	CA	95616
1	Scapy Mulholland		Sequoia Riverlands Trust	Springville	CA	92265

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