

Final Report
Coalition for Urban/Rural Environmental Stewardship

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Project Title: *Linking Almond Board of California to Central Valley Watershed Coalitions - Phase II*

Time Period: *August 1, 2004 – July 31, 2005*

Project Objectives

- To produce 3 editions of Watershed Coalition News to communicate BMP information and conditional irrigation waiver updates to farmers and crop advisors (sent via email or through the mail.)
- Maintain and refine the www.curesworks.org link to the ABC website (developed in Phase 1) that enables growers to access information on 8 water quality coalitions along with BMPs appropriate to their growing region.

Activity Report

Task 1: Communicate Water Quality Coalition Information to Growers

Three issues of Watershed Coalition News were produced in phase two. They included: Winter 2004 issue, published and mailed in November 2004. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings in the winter 2004-2005.

Summer 2005 issue, published and mailed July 2005. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings throughout the summer 2005.

Special BMP issue; published and mailed July 2005. 10,000 copies were distributed to watershed coalitions in the central Valley, county Farm Bureaus, county agricultural commissioners, an email list maintained by CURES and as handouts as various meetings throughout the summer and winter 2005.

Task 2: Maintain/upgrade pages on CURES website to link to ABC website

Web pages were maintained and upgraded to provide growers who operate within the eight water quality coalitions the information they need to stay current with water monitoring programs and related water collation issues. The pages are located on CURES existing website (www.curesworks.org) with a link directly to and from the ABC site.

Budget

Task 1: Newsletter production (3 issues)	\$15,000.00
Task 2: Maintain/upgrade pages on CURES website linking ABC website	2,500.00

Total Budget **\$17,500.00**